

# NET ZERO FIRESIDE CHAT

An SRI-Connect product for listed companies

*We organise and host an event for you to communicate your net zero ambitions & pathway to investors*

## Product details

We will organise a 'fireside chat' with investors and analysts to help your company communicate its pathway to 'net zero' carbon emissions. 'Fireside chats' are informal alternatives to traditional corporate presentations which are particularly suited to the challenge of 'net zero' as they allow for engaged and in-depth discussion on particular themes. The format may be adapted to other issues / strategic transitions such as 'nature net zero' or 'water neutrality'.

### When you might need this

Companies will typically look to host a 'fireside chat' on climate change when their exposure is material and complex and when they feel that investors need an in-depth understanding of the issue (and the various ways that it might affect their value chain in particular) that goes beyond what carbon metrics and datapoints can convey.

### What we do

- Targets a suitable audience (where missing)
- Sends event invitations and reminders (where requested or on your behalf)
- Handles all online logistics (set-up, testing etc)
- Hosts and manage the event including Q&A
- Targeted questions for the audience

### How much it costs

- £2,500 + VAT (UK)

### What we need from you

- Your current SRI contact lists (so that we can invite all 'targeted investors to join the "Fireside Chat")
- A list of all covering research analysts
- Speaking representatives from your company who can best articulate the sustainability agenda
- To 'Connect' with analysts and investors after the call to ensure an ongoing relationship

### What we deliver

- A well-attended moderated 'fire-side chat' to help articulate the context around a company's roadmap for decarbonisation and 'net zero' ambitions with investors
- An informal alternative to the traditional corporate presentations

### Samples

N/A