

ESG AGENCY BRIEFING CALL

An SRI-Connect product for listed companies

We enable you to shape the way ESG rating agencies assess your company by creating the chance for you to brief them fully

Product details

We will organise a focused briefing for analysts from ESG ratings agencies and specialist sustainable investment & corporate governance research firms to give you the opportunity to present your sustainability exposures and practices in a way that sets your activity within the context of your business operations and the realities, practicalities and priorities of the markets in which you operate.

When you might need this

Companies typically use this service when they:

- wish to improve the market's understanding of their sustainability exposures (positive and negative) and the way that they are managing these
- wish to shape the narrative about their firm and sustainability rather than have the narrative shaped by third parties (such as ESG ratings agencies)
- are keen to shift the focus (about their approach to sustainability) from downside risk management to upside opportunity capture

What we do

- Target a suitable audience
- Send event invitations and reminders
- Handle all webinar logistics (set-up, testing etc)
- Host and manage the event

How much it costs

- £2,500 + VAT(UK)

What we need from you

- Supply us with your current SRI/ESG contact lists (so that we can invite all 'known' analysts to join the webinar)
- Prepare to give a 25 min presentation on the most 'material' aspects of your sustainability exposures, performance, positioning and priorities and to answer questions for 35 mins
- 'Connect' with analysts and investors after the call to follow up on issues covered and to develop an ongoing, constructive and informative relationships with them

What we deliver

- A well-attended webinar hosted by SRI-CONNECT

Samples

N/A