

# SRI / ESG COMMUNICATIONS STRATEGY DEVELOPMENT

An SRI-Connect product for listed companies

*We help you develop a clear plan for sustainable investor communications that is easy to execute*

## Product details

We will develop a simple strategy that maximises the reach and efficiency of your company’s communications with investors interested in sustainability. After a briefing to understand your current approach, needs and objectives we produce a set of practical recommendations that carry you towards best industry practice.

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### When you might need this

Companies will typically look to develop or update their sustainable investor communications strategy at the beginning of each year / investor communications period.

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### What we need from you

- A meeting / briefing call with the relevant people (typically IR & CSR managers) to understand your current approach, needs and objectives.

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### What we do

- Understand your ‘mainstream’ and ‘sustainability-related’ investor relations aims
- Review your current communications practices and processes
- Identify ways to improve these based on current and best practice by your sector peers and globally
- Write a plan with actionable recommendations that picks up on global best practice and meets your company’s specific needs

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### What we deliver

- A written (clearly-articulated and easily-executable) sustainable investment communications strategy for your company to follow

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### How much it costs

- £1,800 + VAT (UK)

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### Samples

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