

MESSAGE PREPARATION AND POSITIONING

An SRI-Connect product for listed companies

We help you shape the best sustainability messages for investors

Product details

We will produce a review of the sustainability themes that are likely to feature in sustainable investment research about your company and be raised through your contact with investors. Alongside this, we will give guidance on how best to focus your sustainability messages in a way that will meet the needs of sustainability specialists, address the requirements of activist investors and engage 'mainstream' investors.

When you might need this

Companies typically use this service to shape and sharpen their messages to analysts and investors ahead of annual results presentations or roadshows

What we do

- Review research and comment currently being written by investors and analysts on your sector and stock, your current communications and that of your peers

How much it costs

- £4,000 (+ VAT for the UK)

What we need from you

- A list of any areas or topics that you would like specific guidance on – related to sustainable investors' interests
- A conference call with your IR and Sustainability/CSR teams to describe your firm's current sustainable investor messaging

What we deliver

- A report containing evidenced guidance on how to prepare and position messages that have impact with investors interested in sustainability

Samples

N/A