

ESG AGENCY & ANALYST ROADSHOW

An SRI-Connect product for listed companies

We organise a roadshow to enable you to explain your business and sustainability to ESG ratings agency analysts

Product details

We will organise a short programme of group and one-on-one meetings to ensure you have communicated your sustainability message effectively to the analysts at ESG ratings agencies and independent sustainable investment research providers.

This enables you to communicate your exposures and performance within the context of your business rather than on terms set by the agencies; to get to know the agencies and analysts who cover your stock and to initiate a dialogue for more effective future communication.

When you might need this

Companies will typically embark upon an ESG agency & analyst ‘roadshow’ when they feel that the analysts at agencies are not absorbing or effectively reflecting the context and nature of their sustainability exposures and management practices.

When a company’s message is more complex than metrics can convey, direct meetings often help

What we need from you

- A brief summary of your recent contact with ESG agencies and analysts

What we do

- Identify which ESG agency analysts cover your sector and stock
- Contact the relevant analysts in agreed location(s)
- Plan and coordinate an efficient schedule of 1-1 meetings with interested analysts

What we deliver

- A roadshow consisting of 1-1 meetings with ESG agencies and analysts. Some will be live; others will be by videoconference

How much it costs

- £1,600 + VAT (UK)

Samples

N/A