

TIPS ... (FOR RESEARCH PROVIDERS)

... on how to use www.sri-connect.com effectively ... to achieve your sustainable investment goals

IF YOU ARE...	... AT WHO WANTS TO YOU WILL SO THAT ...	NOTES / COST
... the CEO or a management team member a sustainable investment / ESG research provider track what is happening across the sustainable investment / ESG value chain globally register with SRI-Connect via here and encourage your team to do the same	... you will receive a flow of research & analytical commentary on the issues that interest you by email and via your filtered SRI-C homepage	Free
... the CEO or a management team member a sustainable investment / ESG research provider position your firm as a thought-leader and service provider in sustainable investment ask your organisation's head of marketing to join SRI-Connect and start using its tools and features	... your firm will gain access to a suite of tools for profile-building in the sustainable investment / ESG value chain	Free
... the CEO or a management team member a sustainable investment / ESG research provider position your firm as a thought-leader and service provider in sustainable investment ask your organisation's head of sustainable investment ESG research to join & use SRI-Connect	... your analysts will receive an incoming flow of research and company access and will gain a channel to promote their own research and ideas	Free
... a sustainable investment / ESG analyst a sustainable investment / ESG research provider understand how others (clients, peers and others) are evaluating sustainability issues for investment register with SRI-Connect via here and update the sectors and issues that you cover in your personal profile you will receive a flow of research & analytical commentary on the issues that interest you by email and via your filtered SRI-C homepage	Free
... a stewardship specialist a firm that facilitates / supports engagement engage efficiently with companies register with SRI-Connect via here and update the sectors and issues that you cover in your personal profile you will (a) appear in Directory searches by companies looking for analysts relevant to them and (b) be featured in sector snapshots that guide companies on investors to contact	Free
... a sustainable investment / ESG or corporate governance analyst a sustainable investment / ESG research provider to influence other in the investment value chain (from asset owners to listed companies)	... post summaries (and links) to any research or 'op-ed' that you publish via Market Buzz this research / opinion will be distributed across the sustainable investment industry globally	Free
... responsible for SRI / ESG research or engagement a sustainable investment / ESG research provider to ensure that your team is receiving the visibility that they need to be effective register with Mike as our 'key contact for research' you will receive quarterly 'Coverage Reports' showing your team's industry positioning	Free

... a marketing / comms executive a sustainable investment / ESG research provider raise the profile of your firm's sustainable investment activities	... take control of and update your firm's profile on SRI-Connect it appears correctly in the Directory and is featured in reports sent to asset managers and companies	Free
... a marketing / comms executive a sustainable investment / ESG research provider raise the profile of your firm's sustainable investment interest (without having to post content)	... become a supporter of SRI-Connect your firm's logo features on SRI-C pages and on emails sent to >6,000 sustainable investment professionals	£1,200 per month (+ VAT for UK)
... a marketing / comms executive a sustainable investment / ESG research provider benchmark the visibility achieved by your firm in the sustainable investment value chain vs your peers	... register with Mike as our 'key contact for industry profile' you will receive quarterly 'Industry Profile Reports' showing the visibility that your firm is achieving within the industry & value chain	Free

NEXT STEPS ...

Once you have completed the start-up steps in the table above and are starting to see your profile in the industry rise, you will probably also want to explore some of the network's other features by:

- [Making 'connections' with industry peers](#)
- Joining some [discussion groups](#) and posting questions or ideas within these
- Notifying us about sustainable investment research that you want to commission through our open [Research Marketplace](#)
- Using the [careers, skills and jobs functions](#)
- ... and more ... [send messages](#), [host events](#), [understand the industry and its dynamics](#), explore the [profiles of firms](#) within the value chain etc

[WWW.SRI-CONNECT.COM](http://www.sri-connect.com)

Where sustainable companies meet responsible investors

SRI-CONNECT is the global marketplace for sustainable investment, ESG & corporate governance research.

It is where institutional investors & quoted companies involved in sustainable development meet online.

They use the site to buy, sell & share SRI & CG research, communicate company performance, network, host events, discuss industry development & much more...

We welcome people with an active professional interest in SRI: asset owners, analysts & PMs, companies' IR & CSR managers & their respective advisors.

The site has over 6,000 users; please register for free today.